

“Van Jones demonstrates conclusively that the best solutions for the survivability of our planet are also the best solutions for everyday Americans.”

—AL GORE

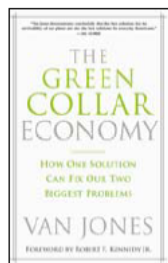
THE
GREEN
COLLAR
ECONOMY

HOW ONE SOLUTION
CAN FIX OUR TWO
BIGGEST PROBLEMS

VAN JONES

FOREWORD BY ROBERT F. KENNEDY JR.

Provocative. Personal. Inspirational.



A Substantive and Viable Plan for Solving the Biggest Issues Facing the Country—the Failing Economy and Our Devastated Environment

Hardcover | \$25.95

“Van Jones has a unique ability to inspire people of all colors, classes, and generations to uplift vulnerable people, while protecting our vulnerable planet. His sparkling intelligence, powerful vision, and deep empathy are all on full display in *The Green Collar Economy*.”

—Nancy Pelosi, Speaker of the House of Representatives

In *The Green Collar Economy: How One Solution Can Fix Our Two Biggest Problems*, acclaimed activist and environmental leader Van Jones embraces the challenges of oil dependence, a sagging economy, and global warming itself, transforming these looming threats into enormous financial opportunities.

Jones gives a new voice to a different kind of environmentalism, one deeply rooted in the lives and struggles of ordinary people. It's not about green consumers; it's about green workers and bringing the environmental movement to the working class.

The message of *The Green Collar Economy* is clear: “Give the work that most needs to be done to the people who most need the work,” and solve two pressing problems—pollution and poverty—at once. In turn, you provide people with not just a paycheck, but also a purpose.

Rachel Carson's 1963 landmark book *Silent Spring* was the pivotal ecological examination of the last century. Now, rising above the impenetrable debate over the environment and the economy, *The Green Collar Economy* delivers a timely and essential call to action for this new century.

About Van Jones

Van Jones is the founder and president of Green for All. An internationally acclaimed activist, Jones is a Senior Fellow at the Center for American Progress.

www.vanjoness.net
www.greenforall.org
www.greenjobsnow.com

